



At today's Assembly, the Fraser Salmon Management Council celebrates the unveiling of its new logo. The design was created Jennifer Pighin (Lheidli T'enneh) in collaboration with the FSMC Main Table.

Having two fish on the logo is important because this is what brings us together: the salmon. We wanted both the male and female in the logo because there are benefits for all in bringing back to life the salmon and all they connect to. The logo also works well with our new slogan:

"Building a robust fishery for all, forever."

My thanks to the Main Table and staff for their creative thoughts and inspiration, and to Jennifer for her exceptional listening and artistic skills, in bringing our logo to life.

Mussi,

Darren Haskell,
Chair, Main Table
Fraser Salmon Management Council

FSMC is the mandated Tier 1 governance body by which First Nations will enter into negotiations with DFO. Our goal: to secure a management agreement over Fraser salmon.